

Sponsoring the Swiss Healthcare Licensing Group Our Value Proposition

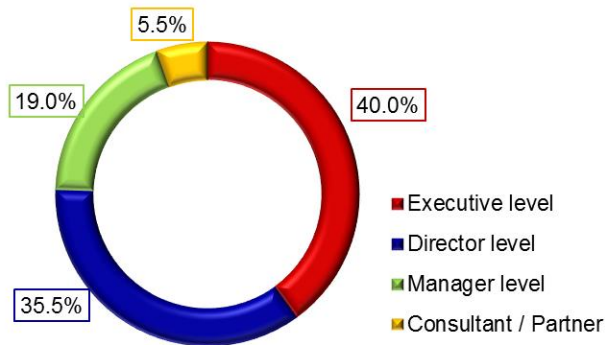
- High visibility at the Swiss HLG Winter Conference – a unique event attended by up to 100 senior Business Development & Licensing professionals in the Healthcare sector.
- Free membership for employees.
- Discounted attendance at Swiss HLG Winter Conference and fringe benefits.

The Swiss HLG is a non-profit professional association which relies on the support of healthcare and life science organizations to be able to fulfil its educational and business networking roles. Our conferences are not only an **excellent platform for networking** with colleagues, but also a good place to **showcase** and **attract partners to your organization**.

Since its foundation in 2002, the Swiss HLG has organized a much appreciated Winter Conference each year, with **topics of high relevance and a personalized networking strategy**. Given the diversity of languages in Switzerland, all of our events are held in English, hence opening the door to professionals from many other countries.

Statistics & feedback from the Swiss HLG Winter Conference 2015

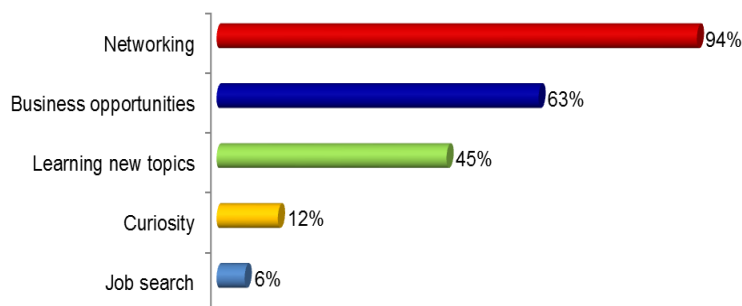
- **More than 70 % of Executive & Director Levels**



- **Various Healthcare sectors represented**

51%	Pharma
8%	MedTech
6%	Generics / Biosimilars
6%	Investment & Finances
5%	Biotech / Startup
5%	Health Food Industry /Cosmetics
4%	Legal & IP
14%	Others

- **Very People, Business & Networking driven event**
multiple answers were possible



Satisfaction output – was your objective achieved?

Yes: 92% **No: 8%**

94% declare to participate at the conference 2016

We have pre-defined sponsoring packages from which you could choose, and we also would be happy to discuss tailor-made packages to suit your goals. Please feel free to contact us:

Laurence de Schoulepnikoff at Laurence.deschoulepnikoff@swisshlg.com or ☎ +41 79 614 71 42.

Sponsorship packages 2016 - details of benefits

Sponsorship Packages	Platinum CHF 10'000.-*	Gold CHF 5'000.-*	Silver CHF 3'000.-*	Bronze CHF 1'500.-*
Annual Swiss HLG membership worth CHF 480.- per member and calendar year	Unlimited number of free memberships from same organization	Unlimited number of free memberships from same organization	2 free memberships	1 free membership
Discounts for Winter Conference registration fee applied to full conference fee Early bird benefit: 2 Swiss Railway checks: Value CHF 50.- each. Free use possibility, valid until 31 st October.	1 attendee: 100% free of charge 2 nd & 3 rd attendees: 50% discount - For all further attendees: Registration with CHF 450.- discount + Early Bird benefit	For all attendees: Registration with CHF 450.- discount + Early Bird benefit	For 2 attendees: Registration with CHF 450.- discount + Early Bird benefit	For 1 attendee: Registration with CHF 450.- discount + Early Bird benefit
Discount to all other conference registration fees	Member registration fees and/or discount applies for all attendees who are (will be) Swiss HLG registered members	Member registration fees and/or discount applies for all attendees who are (will be) Swiss HLG registered members	No	No
Company logo at Swiss HLG and registration website	Yes	Yes	No	No
Acknowledgement in conference materials and panels at the conference	Yes	Yes	Yes	Yes
Promotional material onsite allowed	Yes	Yes	Yes	Yes
Verbally mentioned during Welcome Dinner	Yes	Yes	Yes	No
Booth allowed	Yes	Yes	Yes	No

* Net value. No VAT applies.